Memo

SD28 Quesnel
Together we can

October 29, 2026

TO: Parents, Guardians, and Members of the Quesnel School District Community

FROM: Quesnel Board of Education

RE: Social Media

The Quesnel Board of Education has observed a significant increase in concerns, questions, and complaints being shared on social media regarding schools, staff, and district operations, many coming from community members not associated with our district.

We understand and appreciate that our community cares about the education, safety, and well-being of our students. We welcome questions and feedback and value open communication with families and community members.

However, we are concerned that much of the information shared on social media is inaccurate, incomplete, or lacks essential context. When information is shared before the facts are confirmed, it can lead to unnecessary worry, misunderstanding, and frustration. Each of these instances wrongly impacts the reputation of the School District, a District we are very proud of.

We encourage parents, caregivers, and community members to contact their school or the School District Office directly whenever they have questions, concerns, or are seeking clarification. Direct communication provides an opportunity to obtain accurate information, better understand the circumstances, and ensure concerns reach the people best positioned to respond.

Social media can be a useful tool for sharing information and connecting with others, but it is often not the most reliable place to find complete or accurate answers. We ask everyone to pause before sharing information, consider whether it has been verified, and give our schools and district the opportunity to respond directly.

While privacy obligations may limit what we can share in certain circumstances, we remain committed to listening respectfully, communicating transparently wherever possible, and acting in the best interests of students.

As a Board, we believe respectful dialogue, mutual understanding, and collaboration are essential to a strong public education system. We share a common goal of providing the best possible learning environments and opportunities for every student in our district.

Thank you for your continued support of our students, staff, and school communities. By communicating directly and working together, we can build understanding, strengthen trust, and keep students at the center of our shared efforts.

Sincerely,

Quesnel Board of Education
School District No. 28 (Quesnel)